



Dear Prospective Renter:

Thank you for your interest in the Guild Theater. Below you will find general information on the Guild and your next steps in renting the theater.

Mission

The historic Guild Theater is an urban center for performing arts and cinema. Our mission is to educate the greater Sacramento community through diverse programming, and we are committed to providing a quality, cultural experience in the arts.

History

The Guild Theater is a nonprofit theater managed by St. HOPE Academy, a nonprofit community development corporation whose mission is to revitalize inner-city communities through public education, civic leadership, economic development and the arts. Established in 1989 by NBA All-Star and Oak Park native Kevin Johnson, St. HOPE educates, trains and empowers citizens to change the landscaped of low-income areas, beginning with the Oak Park neighborhood in Sacramento, California.

The Guild Theater is the only remaining theater of the numerous early 20th century motion picture houses for which Oak Park was once known. Designed and financed by Joseph Lewis and completed in 1915, it was the largest of three theaters on 35th Street in Oak Park at that time. Originally called the Victor Theater, the building's structure reflected the influence of the Moorish Revival on theaters of that era. For many decades, the Guild Theater was a premiere entertainment destination and in its earliest days played host to vaudeville shows. The theater eventually fell into a state of disrepair and remained vacant for many years. St. HOPE has updated and restored the Guild Theater and currently showcases film, lectures and live performances. Over the past year, the Guild has played host to a wide variety of events. From a town Hall meeting with former Governor Gray Davis to a concert featuring hip hop icon KRS-ONE, the Guild Theater is committed to making every event an educational experience.

Amenities

- 200 seating capacity
- Film projection (35mm, VHS, DVD)
- Stage (20'x 40')
- Load in capacity (6'x 11')
- Dressing rooms
- Lobby and concession area
- State of the art sound system and acoustics
- On-site parking adjacent to theater

Renting the Guild Theater

The Guild Theater has been rented for various events; board meetings, lectures, plays, concerts and more. Renting the theater is an easy process. After reading the above information, please complete the attached **Event Proposal Form**. This form is the first step for renters. By filling out this form your event is not scheduled at the Guild Theater, nor are you holding a date for your proposed event. After submitting the completed form you will be contacted by a Guild Theater staff member within 10 business days to discuss your next steps. If your date is available and the Guild Theater staff approves your event your next steps will proceed in the following order:

1. Tour of the theater
2. Meeting with the Guild Theater staff to determine event needs
3. Drafting and executing a rental contract
4. Payment for rental
5. Coordinating technical needs for event
6. Successful event

You will also be contacted if your date is not available and/or the Guild Theater staff did not approve your event. The above referenced Event Proposal Form must be submitted 60 business days before the proposed event in order for your event to be considered. The Guild Theater staff will not meet or give tours of the theater to prospective renters without being in receipt of an Event Proposal Form.

Thank you and we look forward to working with you.